

Entry for

Best Bar

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THERE ARE MANY WAYS IN WHICH A BAR CAN BE SUCCESSFUL. IF YOU THINK YOU ARE A LEADING OPERATOR RUNNING AN OUTSTANDING ESTABLISHMENT THEN ENTER FOR THIS AWARD!

ESTABLISHMENT TRADING NAME: _____

ADDRESS: _____

PHONE: _____ FAX: _____ MOBILE: _____

YOUR NAME: _____ POSITION: _____

SIGNED: _____ DATE: _____

MEMBERSHIP NO: _____ EMAIL: _____

Awards Judging Criteria (Please show examples for each heading)

Any additional information should be headlined and relevant to the Award category. Judging is based firstly on the entry and then on the visit so any supporting documents, information and photos are most welcome!

- Describe the unique atmosphere of your bar
- How is your establishment marketed?
- How does your service demonstrate excellence relative to:
 - Standard bar presentation
 - Outstanding customer service
 - Staff neatly and cleanly attired
 - Comfort and aura for customers
 - Hygiene and cleanliness
 - Range of promotional products
 - Availability and choice of food
- Please explain your level of success in terms of:
 - Popularity
 - Growth
 - Profitability

Entry forms will not be returned unless expressly requested. Please indicate here if you would like your entry returned. A copy will be retained for the HANZ library and made available to future applicants as examples of entries.

- Attachments: (as appropriate)
- Examples of relevant material
 - Customer references
 - Photos of premises and other supporting photos (on CD if possible)