

Entry for

Best Lamb

sponsored by



BEEF + LAMB NEW ZEALAND WISHES TO RECOGNISE HANZ MEMBERS WHO ARE ATTAINING EXCELLENT STANDARDS IN THE PRESENTATION AND COOKERY OF LAMB DISHES CURRENTLY FEATURED ON THEIR LUNCH / DINNER / SNACK MENUS.

ARE YOU ACHIEVING GOOD STANDARDS WITH THE VISUAL APPEAL, TASTE AND VALUE OF YOUR LAMB DISH MENU ITEMS? IF SO, THEN ENTER FOR THIS AWARD!

AWARD JUDGING CRITERIA

A total of 10 finalists will be short-listed from all the entries and advised accordingly. Beef + Lamb New Zealand will then send anonymous assessors to judge each lamb dish based on the following criteria:

Presentation / Visual Appeal – including menu description, suitability for target market, visual impact, leanness (is the meat trimmed appropriately for the dish), creativity and innovation.

Taste and Tenderness – including sauces, accompaniments, flavour harmonies, suitability of seasonings, degree of cooking, serving temperature.

Value for Money – is the dish aimed appropriately and meeting the expectations of the target market and diner's overall impression?

The top three entries will be selected as national finalists from which the winner will be decided.

FOR JUDGING PURPOSES, THE DISH ENTERED MUST REMAIN A MENU ITEM FOR AT LEAST THE NEXT FOUR MONTHS.

ESTABLISHMENT TRADING NAME: _____

ADDRESS: _____

PHONE: _____ FAX: _____ MOBILE: _____

YOUR NAME: _____ POSITION: _____

SIGNED: _____ DATE: _____

MEMBERSHIP NO: _____ EMAIL: _____

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The following is a guideline of what to include in your entry. Judging is based firstly on the entry and then on the visit so any supporting documents, information and photos are most welcome!

- Description of current lamb dish/es on your menu – **please include a photo**
- Why is this dish suitable to your market / patronage?
- Where does this dish rank in terms of your patrons' "favourites"?
- Any other comments you would like to make in support of your entry

Entry forms will not be returned unless expressly requested. Please indicate here if you would like your entry returned. A copy will be retained for the HANZ library and made available to future applicants as examples of entries.

- Attachments: (as appropriate)
- Examples of relevant material
 - Customer references
 - Photos of premises and other supporting photos (on CD if possible)